

# INVEST **INDIA**

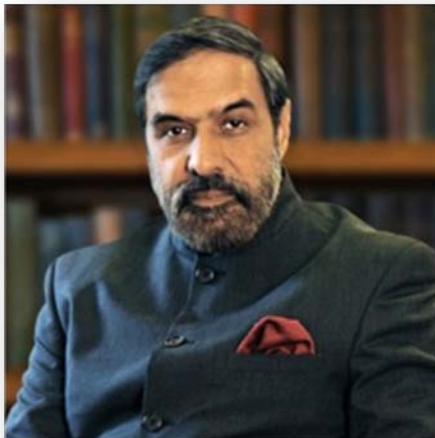
## *INVESTMENT FACILITATION AGENCY FOR INDIA*





# INVEST INDIA **BACKGROUND**

- “Invest India” is the official investment facilitation agency for India
- Invest India was registered on 17<sup>th</sup> December 2009 as a not-for-profit company
- The company was formally launched by Mr. Anand Sharma, Hon’ble Minister for Commerce and Industry, on 23<sup>rd</sup> December 2009 at New Delhi



*There is a need for promoting foreign investments in India in a structured manner and provide quality input and support services to investors, particularly the SMEs and family-owned overseas enterprises. ‘Invest India’ would respond to this urgent imperative.*

**Anand Sharma**  
**Minister for Commerce and Industry**



# INVEST INDIA *MANDATE*

- a) To supplement and support the activities of DIPP in the business of investment promotion through creation of country-focused initiatives/desks
- b) To sponsor and support specific studies which could target identified sectors and technologies relevant for investments into India
- c) To assist DIPP in its promotional efforts abroad with structured programmes and business meetings
- d) To guide foreign investors in all their queries and offer handholding services to them in Delhi and in the states, with special focus on SMEs



# INVEST INDIA *MANDATE*

- e) To review approved projects and support their implementation
- f) To act as the support and secretariat for processing recommendation on investment related issues/business climate
- g) To encourage interaction with academics, intellectuals and industry and trade organizations, and government departments on investment issues
- h) To undertake such activities as approved by the Board of Directors of the company



# INVEST INDIA *OBJECTIVES*

- a) Project India as an attractive investment destination for foreign investors
- b) Act as the first reference point for any investor interested in India
- c) Facilitate investors in identifying and realizing investment opportunities and in setting up business by making available sector-wise consultants and coordinating with the state governments
- d) Special focus on small/medium/mid-size companies in developed countries — guidance and handholding services to foreign investors
- e) Review approved projects so as to help and support their implementation
- f) Feedback to Central and state governments on policy initiatives
- g) A secretariat for processing recommendations on investment issues
- h) Interaction with intellectuals, industry organizations on investment issues



# INVEST INDIA

## ***MEMORANDUM OF UNDERSTANDINGS***

**Memoranda of Understanding (MoUs)/Memoranda of Intent (Mol) have been signed by Invest India with the following agencies:**

- a) Invest in America
- b) INVITALIA
- c) Japan External Trade Organization (JETRO)
- d) Korea Trade-Investment Promotion Agency (KOTRA)
- e) UK Trade & Investment (UKTI)
- f) Invest in France Agency and UBIFrance

# Invest India A JOINT VENTURE



Ministry of Commerce & Industry  
Government of India

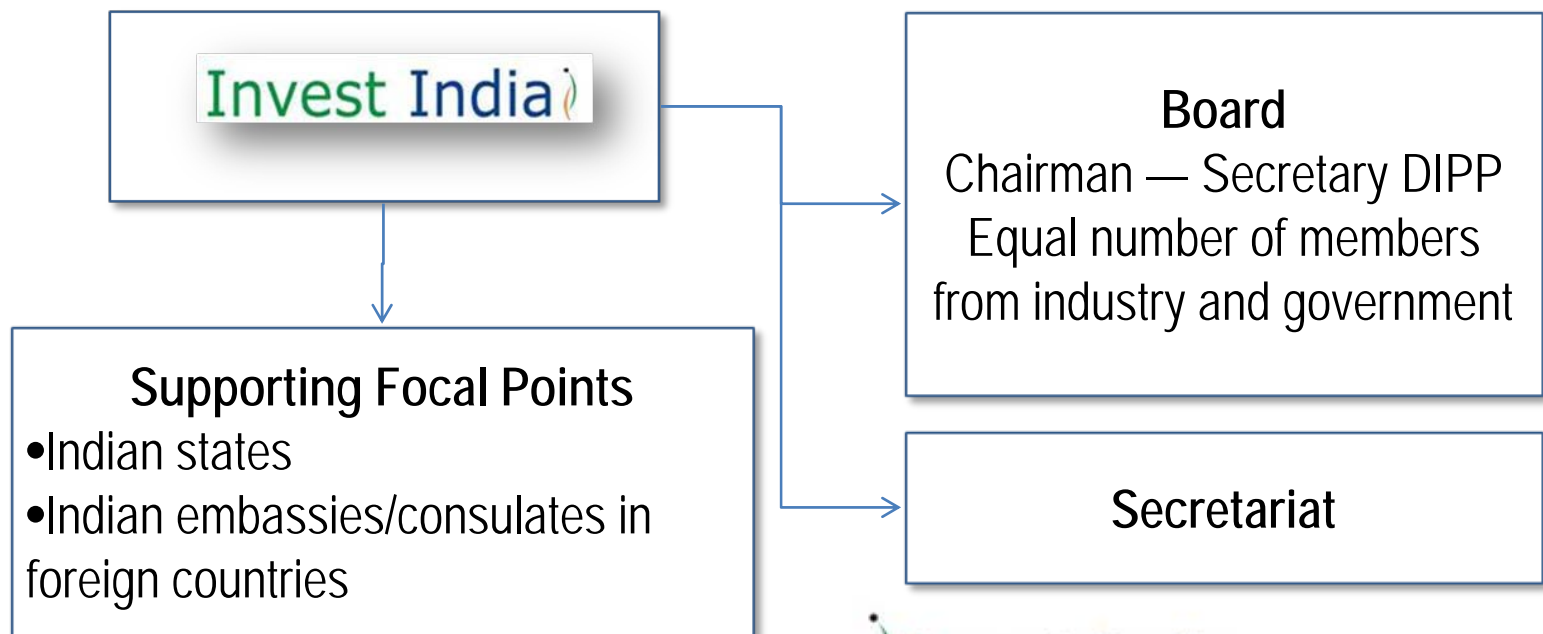
Department of Industrial Policy and  
Promotion (DIPP)



Federation of Indian Chambers of  
Commerce and Industry



State Governments





# INVEST INDIA *BOARD OF DIRECTORS*

- Shri. R. P. Singh, Chairman of Invest India Board and Secretary, Department of Industrial Policy and Promotion (DIPP), Ministry of Commerce and Industry
- Shri. Talleen Kumar, Joint Secretary, DIPP
- Ms. Gauri Singh, Joint Secretary, Ministry of New and Renewable Energy
- Ms. Reenat Sandhu, Joint Secretary, Investment & Technology Promotion, Ministry of External Affairs
- Shri. Amitabh Kant, CEO and Managing Director, Delhi Mumbai Industrial Corridor Development Corporation Ltd.



# INVEST INDIA

## ***BOARD OF DIRECTORS***

- Dr. Amit Mitra, Secretary General, FICCI
- Shri. Vijay Kumar Topa, Managing Director, Invest India
- Shri. Rana Kapoor, Chairman & Managing Director, Yes Bank Ltd.
- Shri. Udayan Bose, Chairman, KC Corporate Finance Advisors Pvt. Ltd.
- Shri. Ashok Murlidhar Wadhwa, Managing Director & CEO, Ambit Holdings Pvt. Ltd.
- Shri. K N Memani, Chairman, KNM Advisory Pvt. Ltd.



# INVEST INDIA

## *SERVICES TO INVESTORS*

- Responding to investment-related queries
  - Guidance on doing business in India
  - Sector-specific legislations/regulations, FDI policy, custom and excise duties, taxation, trade agreements, etc.
  - Investment guidance and advice in specific sectors
  - All information pertaining to investment in states, e.g., land, incentives, etc.
  - Procedure for setting up a company/branch office/liaison office/joint venture
- Business-to-business linkages
  - Helping identify and connect with potential joint venture partners/technical collaborations
  - Finding Indian partners for investments abroad



# INVEST INDIA

## *SERVICES TO INVESTORS*

- Handholding support for investments
  - Coordinating with multiple state governments for facilitating information on land availability/infrastructure/power, etc.
  - Coordinating meetings with relevant authorities in states or Centre
  - Help organize visits for investors
- Addressing any concerns faced by individual companies — Central/state government departments
- Coordination for Delhi Mumbai Industrial Corridor (DMIC)
  - Early Bird Projects — Assisting in sorting out issues faced
  - Helping create awareness of DMIC projects and the expected opportunities

# *Welcome to India*

## Invest India

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New Delhi — 110001  
India

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